

A national awareness campaign for gluten-free living through the restaurants that support persons living with gluten intolerances. Sponsored by the Gluten Intolerance Group of North America®



February 2010

Dear Restaurant Manager,

May is Celiac Awareness Month. ‘**Celebrating Restaurants Serving Up Gluten-Free Awareness**’ is a national awareness campaign for gluten-free living, sponsored by the Gluten Intolerance Group of N.A. (GIG).

We hope that your establishment will join us in this national awareness campaign.

During May 2010, participating restaurants across the country will join together to spread awareness of celiac disease and gluten intolerances. We ask that you be willing to serve up your usual wonderful gluten-free menu options and place table tents with education information about gluten intolerances on the tables or an awareness campaign poster (8-1/2x11”) in the reservation/cashier area. Your local GIG group, in this case, BGIG will promote the event within the community, hopefully getting media coverage for restaurants’ participation.

Let’s work together to provide national awareness of gluten intolerances during National Celiac Awareness Month in May.

Sign up now to participate.

Sincerely,
Chef to Plate Campaign Coordinator

TO SIGN UP TO PARTICIPATE (you can also go online and submit via email through GIG website, www.gluten.net): All participating restaurants will receive event promotional materials in April. Please complete the following section and either email (admin@gluten.net); fax (253-833-6675); or mail to **GIG/Celebrating Restaurants Serving Up Gluten-Free Awareness Campaign**, 31214-124 Ave SE, Auburn, WA 98092.

Celebrating Restaurants Serving Up Gluten-Free Awareness

My restaurant would like to participate in the national “Celebrating Restaurants Serving Up Gluten-Free Awareness Campaign” throughout the month of May.

Name of Restaurant: _____

Restaurant Contact person: _____

Phone: _____ **Email:** _____

The best way and time to contact is: _____

Complete Address of Restaurant: _____

We would like to participate by displaying information about gluten intolerances in our restaurant during May.

Please send _____ (quan.) table tents for tables.

Thank you for your participation! While there is no fee for this awareness campaign, donations would be gladly accepted to help cover printing and postage expenses.

Sincerely,
GIG—Gluten Intolerance Group